



**GOIN' BALD
FOR BUCKS®**

**ROSWELL PARK
CANCER INSTITUTE**



WHERE THE FUNDS GO

The funds you raise through Bald for Bucks come straight to Roswell Park Cancer Institute and allow us to do great things for patients battling their disease!

At Roswell Park, we research different ways to treat cancer in order to develop new therapies that can hopefully bring an end to cancer for good, but our scientists and doctors need your help to fund their research.

By snipping, clipping and shaving, you are helping us with this very important task!



RESEARCH

STOPPING CANCER IN ITS TRACKS

- Scientists in Cuba have developed a lifesaving drug that has already proven to stop the growth of lung cancer, and Roswell Park is bringing this treatment to the United States.
 - Funds raised by Bald for Bucks will help Roswell Park do more testing on this drug and deliver it to people who can benefit from it.
 - Lung cancer is just the beginning – Roswell Park also wants to explore how this promising treatment could help patients who have other types of cancer, too!



PERSONALIZED TREATMENTS

- Your genes determine the differences between you and your friends, and the same goes with tumors.
- Treatments that work for one patient's tumor may not be as effective for another patient – even if it's found in the same area of the body.
- Doctors at Roswell Park have developed a genetic test that helps them determine what treatments and drugs will work best to fight each person's own unique tumor, but it's expensive and insurance companies won't always cover the cost.
- Funds raised through Bald for Bucks help pay for this lifesaving test for patients who can hopefully benefit from it.

IMMUNE SYSTEM STUDIES

- When you get a cold, your immune system fights it off. At Roswell Park, we are studying how your immune system can be used to fight cancer in your body with a simple injection.
- So far, we have developed two treatments to help the immune system fight brain and ovarian cancer.
- Money raised will help us test these treatments and discover new ways to use the immune system in fighting other types of cancer.



Alexis, age 9, in treatment for Wilms' tumor

BaldforBucks.org

PATIENT-CARE PROGRAMS

Fighting cancer isn't easy. Some therapies can make you feel tired and sick, and certain treatments and surgeries can keep you in the hospital for long periods of time. Roswell Park wants to do anything we can to give our patients a positive experience, but we rely on funds from Bald for Bucks to make their journey more manageable. The following programs are funded entirely by donations.

PASSING THE TIME

- While patients are getting their treatment, volunteers visit with them and offer tea, coffee and books.
- For younger patients, we have board games and toys for them to play with while they get chemotherapy.

MUSIC AND ARTS

- Guitarists, singers, harpists and many other types of musicians can be found playing for our patients and visitors in the lobby almost every day.
- Some musicians will also travel to the rooms of patients to entertain them.
- Roswell Park's Artists-in-Residence visit with patients and do activities, such as coloring, painting and quilting. This helps patients to relax and take their mind off of their treatment.

DEALING WITH THE TOUGH STUFF

- Sometimes, chemotherapy treatments can cause patients to lose their hair, but at Roswell Park's Cancer Resource Center, they can get wigs to help them feel their best and hats to keep them warm.
- Patients and their families can have a lot of questions about their cancer and the possible side effects of their treatment. The Cancer Resource Center also offers educational materials and friendly staff to help patients find the answers and services they need as they navigate their cancer journey.

PET THERAPY

- Specially trained dogs are brought to the hospital to visit with our patients regularly. They love to be petted and help make visits happier for our patients.



Cat, age 23, in treatment for Acute Lymphoblastic Lymphoma

