

Hair Donation Guidelines

Pantene Beautiful Lengths is committed to saving lives from every cancer and improving the quality of life for people facing the disease. The role of Pantene is to help women grow long, strong, beautiful hair and to provide the funds to turn this hair into free, real-hair wigs for women with cancer.

1. Clean, shampoo, and/or condition hair, without any styling, hairspray, or additional hair products.
2. Gather hair at the nape of the neck.
3. Create a ponytail with an elastic band. Make sure the band is tight around the hair to keep the hair together after cutting. If it comes out of the band, it won't be included in the donation. A second hair band can be placed around the middle of the ponytail to keep the hair together.
4. Measure the length of the ponytail from the elastic band to the tips, making sure it's at least 8 inches long.
5. Donations shorter than 8 inches will not be used, because this is too short for making a wig. There is no maximum length requirement.
6. Cut the hair just above the elastic band so that the elastic band remains on the ponytail after cutting and keeps cut hair together. Do not wash or style the ponytail in any way after it has been cut off.
7. Place the ponytail, kept intact with the elastic band, in a zipper-lock bag and seal tightly. Please ensure that the ponytail is completely dry before sending.
8. Place the plastic bag with the ponytail in a padded or plastic envelope and send to:
Pantene Beautiful Lengths
Attn: 192-123
806 SE 18th Ave.
Grand Rapids, MN 55744
9. Please ensure that the ponytail is completely dry before sending.

